



NCN Participates in \$4 Million Funding for UnityAI

Company will apply AI technologies to optimize how patients flow through hospitals

NASHVILLE, Tenn.— February 20, 2024 — UnityAI, a healthcare technology startup founded by three seasoned engineers and data scientists with backgrounds at HCA Healthcare, a leading hospital and healthcare company in the United States, announced the successful closure of its seed funding round, securing \$4 million in total capital to date.

The founders, Dr. Edmund Jackson, CEO, Cody Hall, and Dr. Jason Parker, bring a wealth of expertise in the health care sector, where they identified a critical need for innovation in hospital operations. Using their collective experience and insights, they established UnityAI with a mission to transform how hospitals optimize patient flow.

A guiding principle for UnityAI is to simultaneously improve quality and efficiency by improving operational smoothness. Its technology will introduce AI-optimized operations to hospitals, helping them efficiently and carefully move patients through their facilities.

Dr. Jackson believes that “outcomes such as quality, experience, efficiency and satisfaction cannot be constructed directly. Instead, they grow out of a smooth, disciplined environment and our mission is to use AI to help create those environments.” UnityAI employs state-of-the-art reinforcement learning AI, as well as classical optimization to create timely, valuable content, and then employs LLMs to communicate that content ergonomically into hospital workflow.

NCN joined Max Ventures, existing investor Whistler Ventures, Company Ventures, and several NCN affiliated investors in the funding round.

“We are thrilled to have the support of our investors as we embark on this mission to revolutionize hospital flow,” said Dr. Jackson, CEO of UnityAI. “We believe that high-quality care and highly efficient care are actually the same thing. Our unique approach will empower hospitals to dissolve complexity to operate more smoothly, efficiently, and ultimately provide better care to patients. This funding will accelerate our efforts to make a significant impact on the healthcare system.”

UnityAI has already achieved significant milestones with its initial funding and is poised to disrupt the traditional hospital bed management paradigm. The company is actively engaging with healthcare providers to implement its solution and looks forward to making a positive impact on patient care across the industry.

About UnityAI

UnityAI is a healthcare technology startup founded by three data scientists with backgrounds at HCA, the leading hospital administration company in Nashville. The company deploys advanced AI technologies to revolutionize hospital bed management, optimizing resource allocation and improving patient care. For more information, visit <https://www.unityai.co/>

About Nashville Capital Network (NCN)

Founded in 2003 and based in Nashville, Tennessee, NCN is a venture capital firm that provides acceleration capital to seed and early-stage technology and healthcare companies. NCN leverages its partnership of successful founders and executives to identify, evaluate, and accelerate the success of high growth companies. NCN has supported 60 companies and currently has \$200 million under management. For more information on NCN, please visit nashvillecapital.com.