

## **INOVA PAYROLL NAMED AS FINALIST IN 2015 STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE**

*9<sup>th</sup> annual awards will be presented on February 27 in Las Vegas*

NASHVILLE, Tenn. – January 22, 2015 – Inova Payroll, a national provider of outsourced payroll and human resources solutions, was named a Finalist today in the ninth annual Stevie® Awards for Sales & Customer Service. The organization will ultimately be a Gold, Silver, or Bronze Stevie Award winner for the Customer Service Department of the Year - Financial Services category.

The awards are presented by the Stevie Awards, which organizes several of the world's leading business awards shows including the prestigious International Business Awards and the new German Stevie Awards.

The final results will be announced during a gala banquet on Friday, February 27 at the Bellagio Hotel in Las Vegas, Nevada. Finalists from the U.S.A. and several other nations are expected to attend.

More than 1,900 nominations from organizations of all sizes and in virtually every industry were evaluated in this year's competition, an increase of 27% over 2014. Finalists were determined by the average scores of 139 professionals worldwide, acting as preliminary judges. Entries were considered in 54 categories for customer service and contact center achievements, including Contact Center of the Year, Award for Innovation in Customer Service, and Customer Service Department of the Year; 50 categories for sales and business development achievements, ranging from Senior Sales Executive of the Year to Business Development Achievement of the Year; and categories to recognize new products and services and solution providers. The Business Development categories are new for 2015.

"We are thrilled to be recognized as a leader in customer service by the Stevie Awards," said Inova Payroll President and CEO Farsheed Ferdowsi. "Unlike our competitors, our company is singularly focused on delivering an exceptional customer experience. While leading technology and competitive price are also significant to the experience, our customers see real value in knowing they'll receive conscientious service from highly experienced and knowledgeable U.S.-based support representatives."

More than 100 members of several specialized judging committees will determine the Gold, Silver and Bronze Stevie Award placements from among the Finalists during final judging, to take place January 26 - February 4.

"The Stevie Awards for Sales & Customer Service continues to be the fastest-growing of our international awards programs," said Michael Gallagher, president and founder of the Stevie Awards. "The sheer number of nominations is matched by the increasing quality of those nominations. We congratulate all of this year's Finalists and wish them well in the next phase of judging."

Details about the Stevie Awards for Sales & Customer Service and the list of Finalists in all categories are available at [www.StevieAwards.com/Sales](http://www.StevieAwards.com/Sales).

### **About Inova Payroll**

Inova Payroll offers a complete line of smart payroll and HR solutions for companies of all sizes, serving clients nationwide. Combining innovative, state-of-the-art technology with our earnest commitment to high-touch customer care, Inova Payroll sets a new standard in customer satisfaction. Our comprehensive suite of services encompass one-database payroll and HR solutions, nationwide tax filing, integrated time and attendance systems, 401(k), employee benefits and a growing suite of InovaPlus™ ancillary products. For more information, call 888-244-6106 or visit [www.inovapayroll.com](http://www.inovapayroll.com).

### About The Stevie Awards

The Stevie Awards are conferred in six programs: The American Business Awards, the German Stevie Awards, The International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Sales & Customer Service, and the Asia-Pacific Stevie Awards. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>, and follow the Stevie Awards on Twitter @TheStevieAwards.

Sponsors and supporters of the ninth annual Stevie Awards for Sales & Customer Service include Biz Talk Radio and ValueSelling Associates.

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